

## Bridging Exemption Test Course Information

### Bridging Exemption Test Course: Introduction to Business

#### Overview

This pre-bridging test course will cover topics on the basic concept of business and its major functions.

#### Faculty/Programme Group

- Human Resource Development & Psychology
- Azman Hashim International Business School
- Built Environment
- Education (SPL, SPI)
- Geomatic Science & Engineering (SGP, SGT)

#### Topics

- Business Fundamentals & Today's Dynamic Business Environment
- Influence of Economics and Globalization on Business
- Entrepreneurship and Starting a Small Business
- Management and organization
- Operations management
- Managing Human Resources (HRM)
- Marketing
- Financial Accounting and Management
- Information Technology in Business

#### Exam Details

##### Format

- Total marks: 50
- 2 parts:
  - Part A (30 marks): 30 Multiple Choice Questions: Answer ALL questions.
  - Part B (20 marks): 3 Short Essay Questions: Answer (TWO) questions only.

##### Duration

- 1 hour 30 minutes

#### References

Khalidah, K.A., Johl, S.K., Lai, F.W., Rohani, S., Yusniza, K., & Anna Azriati, C.A. (2019). *"Business management: A Malaysian perspective."* (4<sup>th</sup> ed.), Shah Alam, Selangor: Oxford Fajar.

Dias, L.P. (2009). *"Introduction to business"*. New York, NY: McGraw Hill Higher Education.

Lewis P.S., Goodman, S.H., Michlitsch, J.F., & Fandt, P.M. (2016), *"Management: Challenges for tomorrow's leaders."* (6<sup>th</sup> ed.), Subang Jaya, Selangor: SJ Learning.