

**PROGRAMME STRUCTURE
BACHELOR OF GENERAL STUDIES (MANAGEMENT AND HUMANITIES)**

YEAR 1					
SEMESTER 1			SEMESTER 2		
Code	Course Name	Credit	Code	Course Name	Credit
UHS 1022	Philosophy and Current Issues	2	UHMS 1182	Appreciation of Ethics and Civilizations	2
UHMT 1012	Graduate Success Attributes	2	UHLB 1112	English Communication Skills	2
SSPG 1133	Computer Literacy	3	UBSS 1032	Introduction to Entrepreneurship	2
SSPG 1253	Principle of Management	3	SSPG 1143	Philosophy of Knowledge	3
SHAF 1013	Principle of Marketing	3	SHAD 1013	Principle of Microeconomics	3
SHAC 1023	Financial Accounting	3	SHAD 1043	Organizational Behaviour	3
			SHAY 1013	Introduction to Psychology	3
Total Credits		16	Total Credits		18

Note: International students can choose between UHS1022 or UHMS1182

YEAR 2					
SEMESTER 1			SEMESTER 2		
Code	Course Name	Credit	Code	Course Name	Credit
UHLB 2122	Academic Communication Skills	2	UKQS 2XX2	Service Learning Co-Curriculum	2
UHIT 2302	Science and Technology	2	UHLX 1112	Foreign Language Electives	2
SSPG 2113	Creativity & Innovation	3	UHAK 2XX2/ UICL 2XX2	Generic Skills / Knowledge Enhancement Elective	2
SSPG 2233	Mathematics & Statistics	3	SSPG 1613/ SSPG 1623	Physics / Chemistry / International Management	3
SHAD 1053	Principle of Macroeconomics	3	SSPB 1183/ SHAD 2043	Financial Management	3
SHAD 2023	Human Resource Management	3	SHAY 2083	Cognitive Psychology	3
			SHAR 1013	Principle of HRD	3
Total Credits		16	Total Credits		18

YEAR 3					
SEMESTER 1			SEMESTER 2		
Code	Course Name	Credit	Code	Course Name	Credit
UHLB 3132	Professional Communication Skills	2	UKQT 3001	Extra-Curricular Experiential Learning	1
SSPG 2223	National Integrity	3	SSPG 2143	Research Methodology	3
SHAD 2053	Introduction to Operation Management	3	SHAD 3013	Commercial Law	3
SHAD 3043	Marketing for Innovative Product	3	SHAD 3053	Strategic Management	3
SHAD 2063	Technology Management	3	SHAR 1033	Human Resource Planning	3
SHAY 3043	Behaviour Modification	3			
Total Credits		17	Total Credits		13

University Compulsory
General Courses

Programme Compulsory
Courses

Programme Elective Courses

Programme Specialization
Courses

YEAR 3		
SEMESTER 3		
Code	Course Name	Credit
SSPG 3006	Industrial Training	6
Total Credits		6

YEAR 4					
SEMESTER 1			SEMESTER 2		
Code	Course Name	Credit	Code	Course Name	Credit
SSPG 4112	Final Year Project I	2	SSPG 4214	Final Year Project II	4
SHAD 3023	R&D Innovation Management	3	SHAD 4033	Commercialization and Technology Transfer	3
SHAD 4083	Project Management	3	SHAR 4043	Training Management	3
SHAF 3073	Global Marketing	3	SHAR 3133	Performance Management	3
SHAR 2073	Employment Relations	3			
Total Credits		14	Total Credits		13

University Compulsory General Courses	Programme Compulsory Courses	Programme Elective Courses	Programme Specialization Courses
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Type of Course	Total Credits
[A] Programme Compulsory Courses	30
[B] Programme Specialization Courses	27
[C] Programme Elective Courses	45
[D] University Compulsory General Courses	23
[E] Industrial Training	6
TOTAL CREDITS	131