

## BACHELOR OF BUSINESS ADMINISTRATION INTERNATIONAL BUSINESS (HONS) PROGRAMME STRUCTURE

YEAR 1					
SEMESTER 1			SEMESTER 2		
CODE	COURSE NAME	CREDIT	CODE	COURSE NAME	CREDIT
UHIS 1022	Philosophy and Current Issues	2	UHMS 1182	Appreciation of Ethics and Civilizations	2
UHMT 1012	Graduate Success Attributes	2	UHLB 1112	English Communication Skills	2
**UHLM 1122	Malay Language for Communication 2	2	UBSS 1032	Introduction to Entrepreneurship	2
SSPB 1143	Financial Accounting	3	SSPB 1113	Business Law	3
SSPB 1153	Microeconomics	3	SSPB 1123	Business Mathematics	3
SSPB 1163	Principles of Management	3	SSPB 1133	Business Computing	3
SSPB 1173	Principles of Marketing	3	SSPB 1183	Financial Management	3
	TOTAL CREDIT			TOTAL CREDIT	18

<sup>\*\*</sup> For international students

Note: International students can choose between UHIS 1022 or UHMS 1182

YEAR 2					
SEMESTER 1			SEMESTER 2		
CODE	COURSE NAME	CREDIT	CODE	COURSE NAME	CREDIT
UHIT 2302	Science and Technology Thinking	2	UHLB 2122	Academic Communication Skills	2
UXXX 2XX2	Generic Skills / Enrichment of Knowledge Electives	2	UKQF 2XX2	Service Learning Electives Co- Curriculum	2
SSPB 2113	Organizational Behaviour	3	SSPB 2123	Human Resource Management	3
SSPB 2133	International Business	3	SSPB 2223	Global Marketing	3
SSPB 2143	Macroeconomics	3	SSPB 2233	International Business and Global Strategies	3
SSPB 2213	International Business Communication	3	SSPB 2243	Foreign Market Entry	3
	TOTAL CREDIT	16		TOTAL CREDIT	16



	YEAR 3				
SEMESTER 1			SEMESTER 2		
CODE	COURSE NAME	CREDIT	CODE	COURSE NAME	CREDIT
SSPB 3123	Strategic Management	3	UHLX 1112	Foreign Language Electives	2
SSPB 3213	The Foreign Exchange Market	3	UHLB 3132	Professional Communication Skills	2
SSPB 3223	International Business Negotiation	3	SSPB 3113	Research Methodology	3
SSPB 3233	International Trade Framework	3	SSPB 3313	Operations Management	3
SSPB 33X3	Elective 1	3	SSPB 4112	Final Year Project I	2
SSPB 33X3	Elective 2	3	SSPB 3243	Big Data for International Business	3
			SSPB 33X3	Elective 3	3
	TOTAL CREDIT			TOTAL CREDIT	18

YEAR 4					
SEMESTER 1		SEMESTER 2			
CODE	COURSE NAME	CREDIT	CODE	COURSE NAME	CREDIT
UKQT 3001	Extra-Curricular Experiential Learning	1	SSPB 4418	Industrial Training	8
SSPB 4124	Final Year Project II	4	SSPB 4424	Industrial Training	4
SSPB 4213	International Investment	3		Report	
SSPB 4223	Global Financial Management	3			
SSPB 4233	International Business Law	3			
SSPB 43X3	Elective 4	3			
TOTAL CREDIT		17		TOTAL CREDIT	12

Programme Compulsory Courses
Programme Specialization Courses
Programme Elective Courses
University Compulsory General Courses
Industrial Training Courses