

Bridging Exemption Test  
Module Outline

| <b><i>Module: Introduction To Business</i></b> |   |
|--|---|
| <b>Overview:</b>                               | This module will cover topics on the basic concept of business and its major functions.   |
| <b>Faculty / Programme Group:</b>              | <ul style="list-style-type: none"><li>• Management</li><li>• Accounting</li><li>• Human Resources</li><li>• Education (TESL)</li></ul>  |
| <b>Topics Covered:</b>                         | <ul style="list-style-type: none"><li>• Business Fundamentals &amp; Today's Dynamic Business Environment</li><li>• Influence of Economics and Globalization on Business</li><li>• Entrepreneurship and Starting a Small Business</li><li>• Management</li><li>• Operations management</li><li>• Managing Human Resources (HRM)</li><li>• Marketing</li><li>• Financial Accounting and Management</li><li>• Information Technology in Business</li></ul>   |
| <b>Module Test Contents:</b>                   | <p><i>Format:</i></p> <ul style="list-style-type: none"><li>• Consists of 5 (five) structured questions: (100 marks)<br/>Each question contains 20 marks</li><li>• Answer all questions.</li></ul> <p><i>Duration:</i> 3 hours</p>  |
| <b>References:</b>                             | <ol style="list-style-type: none"><li>1. Khalidah, K.A., Johl, S.K., Lai, F.W., Rohani, S., Yusniza, K., &amp; Anna Azriati, C.A. (2019). "Business management: A Malaysian perspective." (4th ed.), Shah Alam, Selangor: Oxford Fajar.</li><li>2. Dias, L.P. (2009). "Introduction to business". New York, NY: McGraw Hill Higher Education.</li><li>3. Lewis P.S., Goodman, S.H., Michlitsch, J.F., &amp; Fandt, P.M. (2016), "Management: Challenges for tomorrow's leaders." (6th ed.), Subang Jaya, Selangor: SJ Learning.</li></ol> |