## **Bridging Exemption Test** Module Outline

# SUTM SUTM SUTM TIM O Module: Introduction To Business

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### Overview:

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This module will cover topics on the basic concept of business and its major functions.

### **Faculty / Programme Group:**

- Management
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- numan Resources
  Education (TESL)

#### **Topics Covered:**

- Business Fundamentals & Today's Dynamic Business Environment
  Influence of Economics and Globalization on Business
  Entrepreparation TIM TU
- Entrepreneurship and Starting a Small Business
- Management
- Operations management
- Managing Human Resources (HRM)
- Marketing
- Financial Accounting and Management
- Information Technology in Business

## **Module Test Contents:**

#### Format:

- Consists of 5 (five) structured questions: (100 marks)
  Each question contains 20 marks
  Answer all questions. TUTM & WTW

Duration: 3 hours

#### References:

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- UTM & UTM

1. Khalidah, K.A., Johl, S.K., Lai, F.W., Rohani, S., Yusniza, K., & Anna Azriati, C.A. (2019). "Business management: A Malaysian perspective." (4th ed.), Shah Alam, Selangor: Oxford Fajar.

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- SUTM SUTM 2. Dias, L.P. (2009). "Introduction to business". New York, NY: McGraw Hill Higher Education.
- 3. Lewis P.S., Goodman, S.H., Michlitsch, J.F., & Fandt, P.M. (2016), "Management: Challenges for tomorrow's leaders." (6th ed.), Subang Jaya, Selangor: SJ Learning. SUTM SUTM TOTM TO WITH THE TO MIU & MIU &

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