

Bridging Exemption Test
Module Outline

Module: Introduction To Business	
Overview:	This module will cover topics on the basic concept of business and its major functions.
Faculty / Programme Group:	<ul style="list-style-type: none">• Management• Accounting• Human Resources• Education (TESL)
Topics Covered:	<ul style="list-style-type: none">• Business Fundamentals & Today's Dynamic Business Environment• Influence of Economics and Globalization on Business• Entrepreneurship and Starting a Small Business• Management• Operations management• Managing Human Resources (HRM)• Marketing• Financial Accounting and Management• Information Technology in Business
Module Test Contents:	<p><i>Format:</i></p> <ul style="list-style-type: none">• Consists of 5 (five) structured questions: (100 marks) Each question contains 20 marks• Answer all questions. <p><i>Duration:</i> 3 hours</p>
References:	<ol style="list-style-type: none">1. Khalidah, K.A., Johl, S.K., Lai, F.W., Rohani, S., Yusniza, K., & Anna Azriati, C.A. (2019). "Business management: A Malaysian perspective." (4th ed.), Shah Alam, Selangor: Oxford Fajar.2. Dias, L.P. (2009). "Introduction to business". New York, NY: McGraw Hill Higher Education.3. Lewis P.S., Goodman, S.H., Michlitsch, J.F., & Fandt, P.M. (2016), "Management: Challenges for tomorrow's leaders." (6th ed.), Subang Jaya, Selangor: SJ Learning.