

## SSPB PROGRAMME STRUCTURE UPDATE

### BACHELOR OF BUSINESS ADMINISTRATION (INTERNATIONAL BUSINESS) WITH HONOURS

**EFFECTIVE FOR COHORTS FROM OCTOBER 2022 ONWARDS** 

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SPACE-UTM

#### ACCEDITATION STATUS

The programme has been granted accreditation by MQA

- Accreditation was awarded at the MJPS Bil.
   4/2025 Meeting on 11 June 2025
- **A** Current status: **Accredited with Condition**
- The conditions require compliance with the latest programme standards and the submission of an **Addendum Report**, supported by the External Examiner's evaluation and Senate minutes
- Continuous quality improvements are in progress to secure full accreditation



#### RATIONALE FOR THE CHANGE

Alignment with MQA requirements and conditions of accreditation

Compliance with MQF
2.0 and Programme
Standard Business
Studies 2.0

Integration of digitalisation, Industry 4.0, and entrepreneurship elements

Balanced academic workload across semesters

Enhanced employability and graduate readiness for global business challenges



#### KEY STRUCTURAL CHANGES

Industrial Training discontinued (with immediate effect)

- The following courses have been removed:
  - SSPB 4418 Industrial Training
  - SSPB 4424 Industrial Training Report
- Replaced with five (5) new courses:
  - SSPB 3323 Corporate Entrepreneurship
  - SSPB 3363 Safety and Health at Work
  - SSPB 4313 Project Management and Financing
  - SSPB 4323 Contemporary Marketing
  - SSPB 4353 Crisis Management



Restructuring of core courses (effective immediately)

- SSPB 3123 Strategic Management → moved to Year 4
- SSPB 2233 International Business & Global Strategies → moved to Year 3
- SSPB 1123 Business Mathematics and SSPB 1183 - Financial Management → separated for improved balance



3.

Removal of courses (with immediate effect)

- SSPB 1133 Business Computing → removed
- Free Elective Courses (various codes)
   → removed
- Note: Students who have already taken these courses may retain them, but the total credits will exceed the new requirement (124 credits).



4. Specialisation refinement

 International Business courses sequenced to ensure progressive learning from Foundations → Strategies → Applications



5.
Total Credit Hours

• The revised SSPB programme structure requires a minimum of **124 credit hours** for graduation.



#### STUDENT ACTION REQUIRED

Implementation is with immediate effect – All students must comply with the revised structure starting this semester.

Review and confirm your course registration according to the **revised programme structure** (available in the student portal).

Consult with your Academic Advisor for guidance on course selection and study plan adjustments.

Insert/Delete Period: 6 October 2025 – 17 October 2025. Late Insert/Delete with Penalty: 18 October 2025 – 24 October 2025.



#### CLOSING NOTE

The programme is accredited with condition, and immediate compliance with the revised structure is essential to secure permanent accreditation

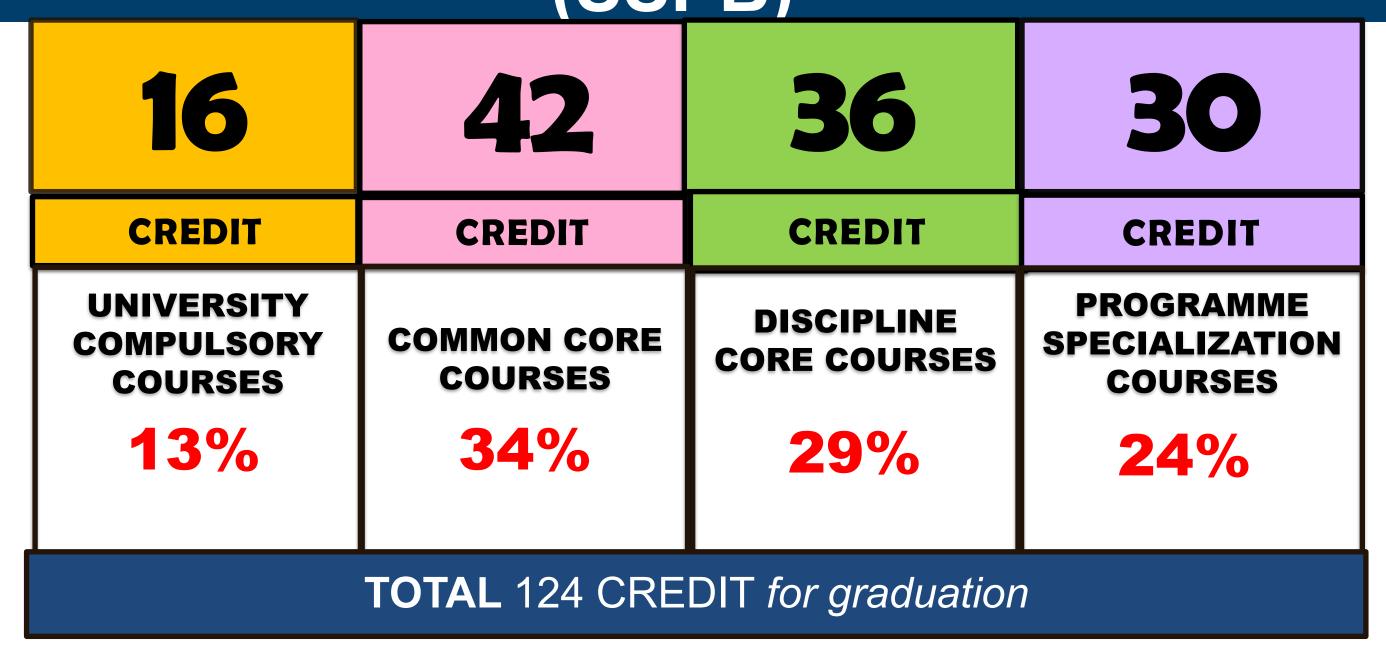
Students are required to follow the updated programme structure in all course registrations from now onwards

If you have already completed Business Computing, Free Electives, or Industrial Training courses, they remain valid, but your total credits will exceed 124

For any concerns or clarifications, please liaise directly with your Academic Advisor



# CLASSIFICATION OF COURSES BACHELOR OF BUSINESS ADMINISTRATION (INTERNATIONAL BUSINESS) WITH HONOURS (SSPB)



#### PROGRAMME STRUCTURE SSPB

YEAR 1					
SEMESTER 1			SEMESTER 2		
COURSE CODE	COURSE NAME	CREDIT	COURSE CODE	COURSE NAME	CREDIT
***ULRS 1022	Philosophy and Current Issues	2	ULRS 1032	Integriti dan Anti Rasuah	2
***UHLM 1012	Malay Language for Communication 2	2	ULRS 1182	Appreciation of Ethics & Civilization	2
SSPB 1143	Financial Accounting	3	***UHLB 1112	English Communication Skills	2
SSPB 1153	Microeconomics	3	SSPB 1113	Business Law	3
SSPB 1163	Principles of Management	3	SSPB 1123	Business Mathematics	3
SSPB 1173	Principles of Marketing	3	SSPB 2143	Macroeconomics	3
TOTAL CREDITS		14	TOTAL CREDITS		13

Note: International student is compulsory to enrol ULRS 1022 and UHLM

1012

Note: Student with MUET Band 4 are exempted from UHLB 1112



#### PROGRAMME STRUCTURE SSPB (Cont.)

YEAR 2					
SEMESTER 3			SEMESTER 4		
COURSE CODE	COURSE NAME	CREDIT	COURSE CODE	COURSE NAME	CREDIT
ULRF 2XX2	Service-Learning Elective & Community Engagement	2	UHLB 2122	Professional Communication Skills I	2
SSPB 1183	Financial Management	3	SSPB 2123	Human Resource Management	3
SSPB 2113	Organizational Behaviour	3	SSPB 2223	Global Marketing	3
SSPB 2133	International Business	3	SSPB 2243	Foreign Market Entry	3
SSPB 2213	International Business Communication	3	SSPB 3233	International Trade Framework	3
TOTAL CREDITS		14	TOTAL CREDITS		14



#### PROGRAMME STRUCTURE SSPB (Cont.)

YEAR 3					
SEMESTER 5			SEMESTER 6		
COURSE CODE	COURSE NAME	CREDIT	COURSE CODE	COURSE NAME	CREDIT
SSPB 2233	International Business and Global Strategies	3	UHLX 1112	Foreign Language Electives	2
SSPB 3313	Operational Management	3	UHLB 3132	Professional Communication Skills II	2
SSPB 3213	The Foreign Exchange Market	3	SSPB 3113	Research Methodology	3
SSPB 3223	International Business Negotiation	3	SSPB 3243	Big Data for International Business	3
SSPB 3333	Total Quality Management	3	SSPB 3353	Technopreneurship	3
SSPB 3343	International Supply	3	SSPB 4112	Final Year Project I	2
	Chain		SSPB 4213	International Investment	3
TOTAL CREDITS		18	TOTAL CREDITS		18



#### PROGRAMME STRUCTURE SSPB (Cont.)

YEAR 4					
SEMESTER 7			SEMESTER 8		
COURSE	COURSE NAME	CREDIT	COURSE	COURSE NAME	CREDIT
ULRS 3032	Entrepreneurship & Innovation	2	SSPB 3323	Corporate Entrepreneurship	3
SSPB 3123	Strategic Management	3	SSPB 3363	Safety and Health at Work	3
SSPB 4124	Final Year Project II	4	SSPB 4313	Project Management and Financing	3
SSPB 4223	Global Financial Management	3	SSPB 4323	Contemporary Marketing	3
SSPB 4233	International Business Law	3	SSPB 4353	Crisis Management	3
SSPB 4343	Commercialization and Technology Transfer	3			
TOTAL CREDITS		18	TOTAL CREDITS		15



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