

SSPB PROGRAMME STRUCTURE UPDATE

BACHELOR OF BUSINESS ADMINISTRATION (INTERNATIONAL BUSINESS) WITH HONOURS

EFFECTIVE FOR COHORTS FROM OCTOBER 2022 ONWARDS

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ACCREDITATION STATUS

The programme
has been **granted
accreditation by
MQA**

- 📌 Accreditation was awarded at the **MJPS Bil. 4/2025 Meeting on 11 June 2025**
- ⚠️ Current status: **Accredited with Condition**
- The conditions require compliance with the latest programme standards and the submission of an **Addendum Report**, supported by the External Examiner's evaluation and Senate minutes
- Continuous quality improvements are in progress to secure **full accreditation**

RATIONALE FOR THE CHANGE

Alignment with **MQA requirements** and conditions of accreditation

Compliance with **MQF 2.0** and Programme Standard Business Studies 2.0

Integration of **digitalisation, Industry 4.0, and entrepreneurship elements**

Balanced academic workload across semesters

Enhanced employability and graduate readiness for global business challenges

KEY STRUCTURAL CHANGES

1.

**Industrial Training
discontinued (with
immediate effect)**

- **The following courses have been removed:**
 - SSPB 4418 - Industrial Training
 - SSPB 4424 - Industrial Training Report
- **Replaced with five (5) new courses:**
 - SSPB 3323 - Corporate Entrepreneurship
 - SSPB 3363 - Safety and Health at Work
 - SSPB 4313 - Project Management and Financing
 - SSPB 4323 - Contemporary Marketing
 - SSPB 4353 - Crisis Management

KEY STRUCTURAL CHANGES (CONT.)

2.

**Restructuring of
core courses
(effective
immediately)**

- SSPB 3123 - Strategic Management → moved to Year 4
- SSPB 2233 - International Business & Global Strategies → moved to Year 3
- SSPB 1123 - Business Mathematics and SSPB 1183 - Financial Management → separated for improved balance

KEY STRUCTURAL CHANGES (CONT.)

3. Removal of courses (with immediate effect)

- SSPB 1133 Business Computing → removed
- Free Elective Courses (various codes) → removed
- ***Note: Students who have already taken these courses may retain them, but the total credits will exceed the new requirement (124 credits).***

KEY STRUCTURAL CHANGES (CONT.)

4. Specialisation refinement

- International Business courses sequenced to ensure progressive learning from **Foundations → Strategies → Applications**

KEY STRUCTURAL CHANGES (CONT.)

5. Total Credit Hours

- The revised SSPB programme structure requires a minimum of **124 credit hours** for graduation.

STUDENT ACTION REQUIRED

Implementation is **with immediate effect** – All students must comply with the revised structure starting this semester.

Review and confirm your course registration according to the **revised programme structure** (available in the student portal).

Consult with your **Academic Advisor** for guidance on course selection and study plan adjustments.

Insert/Delete Period: 6 October 2025 – 17 October 2025.

Late Insert/Delete with Penalty: 18 October 2025 – 24 October 2025.

CLOSING NOTE

The programme is **accredited with condition**, and **immediate compliance** with the revised structure is essential to secure permanent accreditation

Students are required to **follow the updated programme structure** in all course registrations from now onwards

If you have already completed *Business Computing*, *Free Electives*, or *Industrial Training courses*, they remain valid, but your **total credits will exceed 124**

For any concerns or clarifications, please liaise directly with your **Academic Advisor**

CLASSIFICATION OF COURSES BACHELOR OF BUSINESS ADMINISTRATION (INTERNATIONAL BUSINESS) WITH HONOURS (SSPB)

16	42	36	30
CREDIT	CREDIT	CREDIT	CREDIT
UNIVERSITY COMPULSORY COURSES 13%	COMMON CORE COURSES 34%	DISCIPLINE CORE COURSES 29%	PROGRAMME SPECIALIZATION COURSES 24%
TOTAL 124 CREDIT <i>for graduation</i>			

PROGRAMME STRUCTURE SSPB

YEAR 1

SEMESTER 1			SEMESTER 2		
COURSE CODE	COURSE NAME	CREDIT	COURSE CODE	COURSE NAME	CREDIT
***ULRS 1022	Philosophy and Current Issues	2	ULRS 1032	Integriti dan Anti Rasuah	2
***UHLM 1012	Malay Language for Communication 2	2	ULRS 1182	Appreciation of Ethics & Civilization	2
SSPB 1143	Financial Accounting	3	***UHLB 1112	English Communication Skills	2
SSPB 1153	Microeconomics	3	SSPB 1113	Business Law	3
SSPB 1163	Principles of Management	3	SSPB 1123	Business Mathematics	3
SSPB 1173	Principles of Marketing	3	SSPB 2143	Macroeconomics	3
TOTAL CREDITS		14	TOTAL CREDITS		13

Note: International student is compulsory to enrol ULRS 1022 and UHLM 1012

Note: Student with MUET Band 4 are exempted from UHLB 1112

PROGRAMME STRUCTURE SSPB (Cont.)

YEAR 2					
SEMESTER 3			SEMESTER 4		
COURSE CODE	COURSE NAME	CREDIT	COURSE CODE	COURSE NAME	CREDIT
ULRF 2XX2	Philosophy and Current Issues	2	UHLB 2122	Professional Communication Skills I	2
SSPB 1183	Financial Management	3	SSPB 2123	Human Resource Management	3
SSPB 2113	Organizational Behaviour	3	SSPB 2223	Global Marketing	3
SSPB 2133	International Business	3	SSPB 2243	Foreign Market Entry	3
SSPB 2213	International Business Communication	3	SSPB 3233	International Trade Framework	3
TOTAL CREDITS		14	TOTAL CREDITS		14

PROGRAMME STRUCTURE SSPB (Cont.)

YEAR 3

SEMESTER 5			SEMESTER 6		
COURSE CODE	COURSE NAME	CREDIT	COURSE CODE	COURSE NAME	CREDIT
SSPB 2233	International Business and Global Strategies	3	UHLX 1112	Foreign Language Electives	2
SSPB 3313	Operational Management	3	UHLB 3132	Professional Communication Skills II	2
SSPB 3213	The Foreign Exchange Market	3	SSPB 3113	Research Methodology	3
SSPB 3223	International Business Negotiation	3	SSPB 3243	Big Data for International Business	3
SSPB 3333	Total Quality Management	3	SSPB 3353	Technopreneurship	3
SSPB 3343	International Supply Chain	3	SSPB 4112	Final Year Project I	2
			SSPB 4213	International Investment	3
TOTAL CREDITS		18	TOTAL CREDITS		18

PROGRAMME STRUCTURE SSPB (Cont.)

YEAR 4					
SEMESTER 7			SEMESTER 8		
COURSE CODE	COURSE NAME	CREDIT	COURSE CODE	COURSE NAME	CREDIT
ULRS 3032	Entrepreneurship & Innovation	2	SSPB 3323	Corporate Entrepreneurship	3
SSPB 3123	Strategic Management	3	SSPB 3363	Safety and Health at Work	3
SSPB 4124	Final Year Project II	4	SSPB 4313	Project Management and Financing	3
SSPB 4223	Global Financial Management	3	SSPB 4323	Contemporary Marketing	3
SSPB 4233	International Business Law	3	SSPB 4353	Crisis Management	3
SSPB 4343	Commercialization and Technology Transfer	3			
TOTAL CREDITS		18	TOTAL CREDITS		15

Thank you

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