



**SARJANA MUDA PENTADBIRAN PERNIAGAAN (PERNIAGAAN ANTARABANGSA)
DENGAN KEPUJIAN (SSPB)
STRUKTUR PROGRAM**

TAHUN 1					
SEMESTER 1			SEMESTER 2		
KOD	NAMA KURSUS	KREDIT	KOD	NAMA KURSUS	KREDIT
**ULRS 1022	Philosophy and Current Issues	2	ULRS 1032	Integrity and Anti-Corruption	2
**UHLM 1012	Malay Language for Communication 2	2	ULRS 1182	Appreciation of Ethics and Civilizations	2
SSPB 1143	Financial Accounting	3	**UHLB 1112	English Communication Skills	2
SSPB 1153	Microeconomics	3	SSPB 1113	Business Law	3
SSPB 1163	Principles of Management	3	SSPB 1123	Business Mathematics	3
SSPB 1173	Principles of Marketing	3	SSPB 2143	Macroeconomics	3
JUMLAH KREDIT		14	JUMLAH KREDIT		13

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Catatan: Pelajar antarabangsa diwajibkan mendaftar ULRS 1022 dan UHLM 1012

Catatan: Pelajar dengan MUET Band 4 dikecualikan daripada UHLB 1112

TAHUN 2					
SEMESTER 1			SEMESTER 2		
KOD	NAMA KURSUS	KREDIT	KOD	NAMA KURSUS	KREDIT
ULRF 2XX2	Service-Learning Elective & Community Engagement Courses	2	UHLB 2122	Professional Communication Skills 1	2
			SSPB 2123	Human Resource Management	3
SSPB 1183	Financial Management	3	SSPB 2223	Global Marketing	3
SSPB 2113	Organisational Behaviour	3	SSPB 3233	International Trade Framework	3
SSPB 2133	International Business	3	SSPB 2243	Foreign Market Entry	3
SSPB 2213	International Business Communication	3			
JUMLAH KREDIT		14	JUMLAH KREDIT		14



TAHUN 3					
SEMESTER 1			SEMESTER 2		
KOD	NAMA KURSUS	KREDIT	KOD	NAMA KURSUS	KREDIT
SSPB 3313	Operational Management	3	UHLX 1112	Foreign Language for Communication Electives	2
SSPB 2233	International Business and Global Strategies	3	UHLB 3132	Professional Communication Skills 2	2
SSPB 3213	The Foreign Exchange Market	3	SSPB 3113	Research Methodology	3
SSPB 3223	International Business Negotiation	3	SSPB 4213	International Investment	3
SSPB 3343	International Supply Chain	3	SSPB 3243	Big Data for International Business	3
SSPB 3333	Total Quality Management	3	SSPB 3353	Technopreneurship	3
			SSPB 4112	Final Year Project I	2
JUMLAH KREDIT		18	JUMLAH KREDIT		18

TAHUN 4					
SEMESTER 1			SEMESTER 2		
KOD	NAMA KURSUS	KREDIT	KOD	NAMA KURSUS	KREDIT
ULRS 3032	Entrepreneurship & Innovation	2	SSPB 3323	Corporate Entrepreneurship	3
SSPB 3123	Strategic Management	3	SSPB 3363	Safety and Health at Work	3
SSPB 4124	Final Year Project II	4	SSPB 4313	Project Management and Financing	3
SSPB 4343	Commercialization and Technology Transfer	3	SSPB 4323	Contemporary Marketing	3
SSPB 4223	Global Financial Management	3	SSPB 4353	Crisis Management	3
SSPB 4233	International Business Law	3			
JUMLAH KREDIT		18	JUMLAH KREDIT		15

42	Kursus Teras Umum
36	Kursus Teras Disiplin
30	Kursus Pengkhususan
16	Kursus Umum Wajib Universiti
124	JUMLAH KREDIT