

**STRUKTUR PROGRAM SEPENUH MASA
SARJANA MUDA PENTADBIRAN PERNIAGAAN (PERNIAGAAN ANTARABANGSA)
DENGAN KEPUJIAN (SSPB)**

(UNTUK KEMASUKAN KOHORT AMBILAN S1 2026/2027 DAN SETERUSNYA)

TAHUN 1					
Semester 1			Semester 2		
Kod Kursus	Nama Kursus	Kredit	Kod Kursus	Nama Kursus	Kredit
*ULRS 1042	Philosophy and Current Challenges	2	*ULRS 1122	Malaysian Nation-State Aspiration	2
**UHLM 1012	Malay Language for Communication 2	2	**ULRS 1132	Malaysian Citra	2
ULRF 2XX2	Service Learning & Community Engagement Courses	2	***UHLB 1112	English Communication Skills	2
SSPB 1143	Financial Accounting	3	SSPB 1113	Business Law	3
SSPB 1153	Microeconomics	3	SSPB 1123	Business Mathematics	3
SSPB 1163	Principles of Management	3	SSPB 2133	International Business	3
SSPB 1173	Principles of Marketing	3	SSPB 2143	Macroeconomics	3
	Jumlah Kredit	16		Jumlah Kredit	14
TAHUN 2					
Semester 1			Semester 2		
Kod Kursus	Nama Kursus	Kredit	Kod Kursus	Nama Kursus	Kredit
ULRS 1032	Integrity and Anti-Corruption	2	UHLB 2122	Professional Communication Skills 1	2
SSPB 1183	Financial Management	3	SSPB 2123	Human Resource Management	3
SSPB 2113	Organizational Behaviour	3	SSPB 3313	Operational Management	3
SSPB 2213	International Business Communication	3	SSPB 2243	Foreign Market Entry	3
SSPB 2223	Global Marketing	3	SSPB 3213	The Foreign Exchange Market	3
			SSPB 3233	International Trade Framework	3
	Jumlah Kredit	14		Jumlah Kredit	17
TAHUN 3					
Semester 1			Semester 2		
Kod Kursus	Nama Kursus	Kredit	Kod Kursus	Nama Kursus	Kredit
UHLB 3132	Professional Communication Skills 2	2	ULRS 3022	Entrepreneurship & Innovation	2
UHLX 1112	Foreign Language for Communication Electives	2	SSPB 3113	Research Methodology	3
SSPB 2233	International Business and Global Strategies	3	SSPB 4213	International Investment	3
SSPB 3223	International Business Negotiation	3	SSPB 3243	Big Data for International Business	3
SSPB 3343	International Supply Chain	3	SSPB 3353	Technopreneurship	3
SSPB 3333	Total Quality Management	3	SSPB 4112	Final Year Project 1	2
	Jumlah Kredit	16		Jumlah Kredit	16
TAHUN 4					
Semester 1			Semester 2		
Kod Kursus	Nama Kursus	Kredit	Kod Kursus	Nama Kursus	Kredit
SSPB 3123	Strategic Management	3	SSPB 3323	Corporate Entrepreneurship	3
SSPB 4223	Global Financial Management	3	SSPB 3363	Safety and Health at Work	3
SSPB 4233	International Business Law	3	SSPB 4313	Project Management and Financing	3
SSPB 4124	Final Year Project 2	4	SSPB 4323	Contemporary Marketing	3
SSPB 4343	Commercialization and Technology Transfer	3	SSPB 4353	Crisis Management	3
	Jumlah Kredit	16		Jumlah Kredit	15
				Jumlah Kredit Bergraduat	124

Bil.	Kursus Umum Wajib Universiti	Kredit	Nota
1	*ULRS 1042 – Philosophy and Current Challenges	2	Pelajar Lokal Sahaja
2	**UHLM 1012 – Malay Language for Communication 2	2	Pelajar Antarabangsa Sahaja
3	ULRF 2XX2 – Service Learning & Community Engagement Courses	2	
4	ULRS 1122 – Malaysian Nation-State Aspiration	2	Pelajar Lokal Sahaja
5	ULRS 1132 – Malaysian Citra	2	Pelajar Antarabangsa Sahaja
6	***UHLB 1122 – English Communication Skills	2	Wajib Lulus sebagai Syarat Bergraduat. Dikecualikan Kepada Pelajar dengan MUET Band 4 dan ke atas/ IELTS Band 5.5 dan ke atas
7	ULRS 1032 – Integrity and Anti-Corruption	2	
8	UHLB 2122 – Professional Communication Skills 1	2	
9	UHLB 3132 – Professional Communication Skills 2	2	
10	UHLX 1112 – Foreign Language for Communication Electives	2	
11	ULRS 3032 – Entrepreneurship & Innovation	2	
Jumlah Kredit		16	
Kursus Teras Umum			
1	SSPB 1143 – Financial Accounting	3	
2	SSPB 1153 – Microeconomics	3	
3	SSPB 1163 – Principles of Management	3	
4	SSPB 1173 – Principles of Marketing	3	
5	SSPB 1113 – Business Law	3	
6	SSPB 1123 – Business Mathematics	3	
7	SSPB 2133 – International Business	3	
8	SSPB 2143 – Macroeconomics	3	
9	SSPB 1183 – Financial Management	3	
10	SSPB 2113 – Organizational Behaviour	3	
11	SSPB 2123 – Human Resource Management	3	
12	SSPB 3313 – Operational Management	3	
13	SSPB 3113 – Research Methodology	3	
14	SSPB 3123 – Strategic Management	3	
Jumlah Kredit		42	
Kursus Teras Disiplin			
1	SSPB 2223 – Global Marketing	3	
2	SSPB 3333 – Total Quality Management	3	
3	SSPB 3243 – Big Data for International Business	3	
4	SSPB 3353 – Technopreneurship	3	
5	SSPB 4112 – Final Year Project 1	2	
6	SSPB 4124 – Final Year Project 2	4	
7	SSPB 4343 – Commercialization and Technology Transfer	3	
8	SSPB 3323 – Corporate Entrepreneurship	3	
9	SSPB 3363 – Safety and Health at Work	3	
10	SSPB 4313 – Project Management and Financing	3	
11	SSPB 4323 – Contemporary Marketing	3	
12	SSPB 4353 – Crisis Management	3	
Jumlah Kredit		36	
Kursus Pengkhususan			
1	SSPB 2213 – International Business Communication	3	
2	SSPB 2243 – Foreign Market Entry	3	
3	SSPB 3213 – The Foreign Exchange Market	3	
4	SSPB 3233 – International Trade Framework	3	
5	SSPB 2233 – International Business and Global Strategies	3	
6	SSPB 3223 – International Business Negotiation	3	
7	SSPB 3343 – International Supply Chain	3	
8	SSPB 4213 – International Investment	3	
9	SSPB 4223 – Global Financial Management	3	
10	SSPB 4233 – International Business Law	3	
Jumlah Kredit		30	
Jumlah Kredit Keseluruhan Program SSPB		124	